

For 19 Years **PDSA** Has Been Making the Connection to **ITP**



and making the world of ITP a more manageable place to be!



Support Groups

- 43 local support groups (including US, Canada & New Zealand)
- 1 Teleconference Support Group for Parents of Children with ITP
- 1 Teleconference Support Group for Canadian Patients and Families

Website

- 200+ pages of FREE information
- 50,000 unique visits per month; 70,000+ total visits per month from 130 countries
- 3 million hits per month

Brochures & Articles (FREE)

- 29 booklets (including 12 translations) & numerous articles

Publications

- 2 quarterly newsletters & FREE monthly e-newsletter
- 80,000 copies of "Guide to ITP" distributed to medical institutions and hematology offices

Discussion Group & Chat Room

- 100,000+ messages from 7,600+ members posted to the PDSA.org forum

Social Networking

- 10,000+ Facebook, Twitter & Instagram followers
- 70,900+ YouTube & Vimeo videos viewed

Name Exchange Program

- 900 participants

Patient Support & Referral Service

- 5,000 US and international calls/emails per year

PDSA College Scholarship

- 40 Audi Gerstein College Scholarship recipients

Outreach to Children and Teens with ITP

- 5 annual Kids Kamps serving 70 families
- 120 teens participating in the "For Teens Only"
- 168 "Poke-R-ClubSM for ITP Kids" kits and prizes distributed
- 300 educational school packets distributed to elementary schools

Annual ITP Conference

- 16 annual patient-focused meetings
- 3,500 attendees
- \$95,000 in conference scholarships distributed to patients in need

National Walk/Run

- 22 locations in the US and Canada

ITP Awareness Month & Sport Purple for Platelets Day

- 7 international events
- 30+ newspaper articles including stories in the UK and India
- 28 countries participated in Global ITP Awareness Week

ITP Day on the Hill

- 27 participants met with 20 congressional staff members from 10 states

Research & Advocacy

- 342 patients enrolled in newly established ITP Natural History Study Registry
- 8 member Patient Advisory Panel aligned & research guidelines established
- 6 collaborative research studies with PDSA medical advisors
- 13 partnerships with national & international allied patient advocacy groups

PDSA programs are made possible through private donations, fundraising efforts, membership, and grants through our corporate sponsors. **PDSA receives NO federal funding.** www.PDSA.org